

Ryan J. Ganley

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OBJECTIVE

Talented photographer with a seasoned background in graphic design, publishing and web design, seeks to continue a successful career in creative media.

SKILLS

Software

Photoshop CS 3
Illustrator CS 3
In-Design CS
Dream Weaver CS 3
Bridge CS 3

Acrobat PDF
HTML & XML
Flash MX
Quark X-Press 6.1
Camera RAW 4.5

Hardware

Digital SLR Cameras
Digital Capture & Scan Backs
Large & Medium Format Camera
All Stands, Grips & Banks
Spot & Ambient Light Meters

Other

Portrait, Food & Product Lighting
Photography Food Preparation
Poster Mock-up's
GPS Orientating Devices
Camping & Outdoor Equipment

EMPLOYMENT

Designer (Production Department): The New York Sun Newspaper, Manhattan, NY – July 2006 - October 2008

- Performed as a direct liaison with the sales team designing up-to-ten-page broadsheet special advertising sections; editing copy, researching stock agencies' photos and managing ad placement; while maintaining the conservative yet innovative look of the paper.
- Became the primary advertising photographer; holding shoots for high-end fashion merchandise, NYC location shoots and built the in-house stock photography library.
- Daily duties involved: building the following day's paper with my team, proofing ads for printing errors, preparing pages for internet viewing, and sending final pages to the press.

Clients include: American Express, Tiffany's, Fox News and Sports, Sotheby's, Saks 5th Ave., Macy's, and Carnegie Hall.

Art Director (Creative Department): Soundline Promotional Media, Randolph, NJ – June 2005 – July 2006

- Branded, designed and photographed the products in the catalogue.
- Communication and output responsibilities: color digital printers (for small jobs), silk screeners, die cutters and off-set pressmen, promotional merchandise manufacturers, assembly and shipping department.
- Managed all the seasonal interns in the art department, mentoring them in proper design methods, client relations and organizational skills.

Summer Studio Manager (Photography Studio): MotoPhoto, Short Hills, NJ – April 2002 - Sept. 2002

- Within a budget made purchases of studio, lighting, computer and camera equipment.
- Marketed to new and existing customers with promotions, direct mailers and special events.
- Trained employees on shooting successful portraits with basic skills in photography and making the subject comfortable in front of a camera.
- Managed all digital restoration and portrait retouching.

Freelance Photographer and Graphic Designer: 2003 – Present

- Photo-retouching, magazine layout, logo design, brochures and large format print ads for a variety of companies.
- Structural photography including helicopter vantage points of: Exchange Place (Jersey City), Wachovia and Prudential (Downtown NYC). Portrait and Equipment photography for NY industrial companies.
- A variety of weddings, graduations and other celebrations.
- Exotic stock travel photography: The Great Wall of China, Beijing (China), Ring Of Kerry (Ireland), Ports of Alaska, The Florida Keys, Salt Flats (Utah) and Mount Hood (Oregon).
- Action photography for nationwide mountain bike racing, Olympic snowboarding and Ironman triathlons.

Clients included: Corbis, B&H Photo, iStock, "paparazzo" Ron Galella, Kuehne + Nagel, Hobokin Ski Club, ValveTec

Freelance Photography Assistant: 2000 - 2006

- Mentored by several high end photographers in aesthetics, lighting, set placement and how to work with ad agencies.
- Responsibilities ranged from the understanding of vast amounts of imaging, grip and lighting equipment, predicting the actions of the photographer, client and models; plus exercising proper etiquette on and off set.

Clients included: Betty Crocker, Nabisco, Novartis, AT&T, Labatt Brewing and Cybex.

EDUCATION

BA Degree Studio Photography / Graphic Design, Montclair State, NJ

June 2003

AAS Degree Graphic Design, County College of Morris, Randolph, NJ

June 2000

HONORS / ACTIVITIES

Eagle Scout
College Dean's List

Mountain Bike Team Captain
National Art Honor Society

IMBA
National Ski Patrol